

APPENDIX 1

QUALITY POLICY

The management defines a Quality Policy to indicate the commitment of the Company towards achieving quality and customer satisfaction. This Quality Policy is meant to be a broad guideline for all levels of employees to conduct the Company's business.

Our Quality Policy is:

Newbelle Sales Limited is an agent and a distributor of electronic and solar products in Hong Kong. We expand our business to 'character and premium' products through our subsidiaries.

Newbelle aims at increasing its market share and becoming a reliable business partner with our clients by providing quality products and services that constantly meet our customer needs in the most cost-effective way.

To achieve these goals, our policy is to:

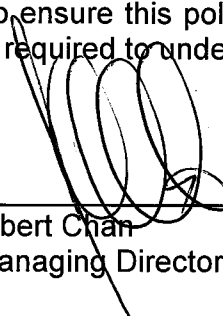
1. Identify clearly and understand every customer's requirements.
2. Develop ourselves with positive attitude and organize effective work processes to satisfy our customers' needs.
3. Regularly review the effectiveness of the Quality System.

We understand that the search of quality is a non-stop journey. We are committed to improving continuously and advancing progressively.

We recognize that quality is everyone's responsibility in Newbelle. The company establishes a quality culture by training and encouraging open communication.

To underpin these efforts, we develop and maintain a quality management system that complies with the requirements of the ISO 9001:2000. The success of this quality system is dependent on the full participation of all personnel in Newbelle.

To ensure this policy is understood and implemented in Newbelle, every one in the company is required to understand and work to the requirements of this quality system.



Albert Chan
Managing Director